

GENERAL ZARAGOZA SOCIETY

2022

SPONSORSHIP MENU OPTIONS

THE FOLLOWING IS A MENU OF EVENTS AND SPONSORSHIP LEVELS OFFERED BY THE GENERAL ZARAGOZA SOCIETY OF GOLIAD, THROUGH DIRECT UNENCUMBERED DONATIONS:

| PACKAGE | EVENT | AMT. | DATE |
|-------------------|-------------------|------------|-------------------|
| \$8,000.00 | BBQ FUNDRAISER | \$1,000 | MARCH |
| | BBQ FUNDRAISER | NO CHARGE | JULY-AUG |
| | QUEENS CORONATION | \$1,500.00 | APRIL |
| | CINCO DE MAYO | \$3,000.00 | MAY |
| | ZECA BANQUET | \$2,500.00 | OCT – NOV |
| | LAS POSADAS | NO CHARGE | 1ST WK DEC |
| | TOTAL | | \$8,000.00 |

NOTE: GENERAL PACKAGE OFFERS:

- RECOGNITION AS PLATINUM CORPORATE PARTNER / “GENERAL LEVEL” IN ALL PUBLICATIONS AND RADIO / TELEVISION ADVERTISEMENTS
- LARGE SIZE BANNER SPACE ON MAIN STAGE AND ALL ENTRANCES – ALL EVENTS – BANNERS NOT PROVIDED
- TWO COMPLIMENTARY TABLES OF EIGHT EACH AT ZECA AWARDS BANQUET –SPECIAL RECOGNITION AT EVENT
- BOOTH SPACE WILL BE AWARDED TO SPONSOR AT A REASONABLE LOCATION – FIESTA ZARAGOZA
- EIGHT COMPLIMENTARY TICKETS TO QUEENS CORONATION AND SPECIAL RECOGNITION THROUGHOUT THE EVENT

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| “CORONEL” | BBQ FUNDRAISER | \$1,000.00 | MARCH | |
| | BBQ FUNDRAISER | NO CHARGE | JULY - AUG | |
| | QUEENS CORONATION | \$1,000.00 | APRIL | |
| | \$5,000.00 | CINCO DE MAYO | \$2,000.00 | MAY |
| | ZECA BANQUET | \$1,000.00 | OCT-NOV | |
| | LAS POSADAS | NO CHARGE | 1ST WK DEC | |
| | TOTAL | \$5,000.00 | | |

NOTE: CORONEL PACKAGE OFFERS:

- RECOGNITION AS GOLD CORPORATE PARTNER / “CORONEL LEVEL” IN ALL PUBLICATIONS AND RADIO / TELEVISION ADVERTISEMENTS
- SMALL BANNER AT ALL ENTRANCES – ALL EVENTS – NO BANNER PROVIDED
- ONE (1) BOOTH SPACE AWARDED WITHIN THE EVENT – FIESTA ZARAGOA
- ONE COMPLIMENTARY TABLE FOR EIGHT AT ZECA AWARDS BANQUET – SPECIAL RECOGNITION AT EVENT
- SIX COMPLIMENTARY TICKETS TO QUEENS CORONATION WITH RECOGNITION THROUGHOUT THE EVENT

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| “CAPITAN” | BBQ FUNDRAISER | \$500.00 | MARCH | |
| | BBQ FUNDRAISER | NO CHARGE | JULY – AUG | |
| | QUEENS CORONATION | \$500.00 | APRIL | |
| | \$4,000.00 | CINCO DE MAYO | \$2,000.00 | MAY |
| | ZECA BANQUET | \$1,000.00 | OCT - NOV | |
| | LAS POSADAS | NO CHARGE | 1 ST WK DEC | |
| | TOTAL | \$4,000.00 | | |

NOTE: CAPITAN PACKAGE OFFERS:

- RECOGNITION AS SILVER CORPORATE PARTNER / “CAPITAN LEVEL” IN ALL PUBLICATIONS AND RADIO / TELEVISION ADVERTISEMENTS
- TWO (2) SMALL BANNERS – ALL EVENTS – NO BANNER PROVIDED
- ONE COMPLIMENTARY TABLE FOR EIGHT – ZECA AWARDS
- FOUR COMPLIMENTARY TICKETS TO QUEENS CORONATION AND RECOGNITION AT THE EVENT

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| “TENIENTE” | BBQ FUNDRAISER | \$500.00 | MARCH | |
| | BBQ FUNDRAISER | NO CHARGE | JULY - AUG | |
| | QUEENS CORONATION | \$500.00 | APRIL | |
| | \$2,000.00 | CINCO DE MAYO | \$500.00 | MAY |
| | ZECA BANQUET | \$500.00 | OCT - NOV | |
| | LAS POSADAS | NO CHARGE | 1 ST WK DEC | |
| | TOTAL | \$2,000.00 | | |

NOTE: TENIENTE PACKAGE OFFERS:

- RECOGNITION AS BRONZE CORPORATE PARTNER / “TENIENTE LEVEL” IN ALL PUBLICATIONS AND RADIO / TELEVISION ADVERTISEMENT IN ALL EVENTS
- ANY COMPLIMENTARY OFFERS FROM ZARAGOZA FOR THIS LEVEL WILL BE DIRECTLY NEGOTIATED WITH THE EVENT CHAIRMAN

“SOLDADOS”

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|-------------------|-------------------|--------------|------------------------|
| \$1,500.00 | QUEENS CORONATION | \$500.00 | APRIL |
| | CINCO DE MAYO | \$500.00 | MAY |
| | ZECA BANQUET | \$500.00 | OCT – NOV |
| | LAS POSADAS | NO CHARGE | 1 ST WK DEC |
| | | TOTAL | \$1,500.00 |

NOTE: SOLDADOS PACKAGE OFFERS:

- RECOGNITION AS MEDALLION CORPORATE PARTNER / “SOLDADOS LEVEL” IN ALL PUBLICATIONS AND RADIO / TELEVISION ADVERTISEMENTS FOR SELECTED EVENT
- ANY COMPLIMENTARY OFFERS FROM ZARAGOZA FOR THIS LEVEL WILL BE NEGOTIATED DIRECTLY WITH THE EVENT CHAIRMAN. MEANING THAT ANYONE CAN ELECT TO SPONSOR ONE OF THE THREE EVENTS FOR \$500.00 SEPARATELY.

“AMIGOS”

SPONSORSHIP DONATION EXCEPTION:

\$500.00 RECOGNITION AS “AMIGOS DE ZARAGOZA”
IN ALL PUBLICATIONS, RADIO AND
TELEVISION ADVERTISEMENTS FOR CINCO DE
MAYO. THIS INCLUDES SOCIAL MEDIA AND
WEBSITE PROMOTION.